

Doble Espejo

Communication during the pandemic (video project)

While the Sars-CoV-2 pandemic is halting public life and travel, the internetconnected world is meeting on video chat platforms. Education, commerce, and of course art are said to drastically change by this physically distanced way of communication. For those of us interested in visual culture, the confinement is an overwhelming tsunami of images, not least our own, reflected on the screen during our struggle to keep in touch with friends, family, and work. IRL, we do not see our faces when we talk to another person, but in Zoom, Teams, Meet, and whatnot, we constantly look back at ourselves. Not only we, but everyone has a little mirror at the side to check their appearance, posture, and facial expression. Whether narcissist or not, looking at ourselves has become part of communication during the pandemic. Are we smiling at our interlocutors, or at ourselves? Are the other ones smiling at us or at themselves? What are they looking at and thinking at all? The self-reflective gaze and gazing at the other blur into a tiring process of keeping up contact. In our video, we simulate such online meeting, in which the webcam and the software interface become a oneway mirror, allowing us to look at others as they look at themselves.

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